Manuscript Studies is a new journal that embraces the full complexity of global manuscript studies in the digital age. It has been conceived with four main goals in mind. First, to bridge the gaps between material and digital manuscript research; second, to break down the walls which often separate print and digital publication and serve as barriers between academics, professionals in the cultural heritage field, and citizen scholars; third, to serve as a forum for scholarship encompassing many pre-modern manuscripts cultures—not just those of Europe; and finally to showcase methods and techniques of analysis in manuscript studies that can be applied across different subject areas.

2019 ADVERTISING RATES AND INFORMATION

Manuscript Studies is a new journal that embraces the full complexity of global manuscript studies in the digital age. It has been conceived with four main goals in mind. First, to bridge the gaps between material and digital manuscript research; second, to break down the walls which often separate print and digital publication and serve as barriers between academics, professionals in the cultural heritage field, and citizen scholars; third, to serve as a forum for scholarship encompassing many pre-modern manuscripts cultures—not just those of Europe; and finally to showcase methods and techniques of analysis in manuscript studies that can be applied across different subject areas.

ISSUANCE

ISSN: 2381-5329
Frequency: Semiannual
Mail Dates: Spring, Fall

ACCEPTANCE POLICY

All products, services, and ad copies are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

<table>
<thead>
<tr>
<th>Rate</th>
<th>Rate</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half Page</td>
<td>$200</td>
<td>$300</td>
</tr>
<tr>
<td>B/W</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td>Color</td>
<td>$300</td>
<td>N/A</td>
</tr>
<tr>
<td>Full Page</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td>Cover 3</td>
<td>$350</td>
<td>N/A</td>
</tr>
<tr>
<td>B/W</td>
<td>$350</td>
<td>N/A</td>
</tr>
<tr>
<td>Color</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

ISSUE CLOSING DATES

<table>
<thead>
<tr>
<th>Issue</th>
<th>Reserve by</th>
<th>Ad Deadline</th>
<th>Publication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>2/15/19</td>
<td>2/28/19</td>
<td>4/27/19</td>
</tr>
<tr>
<td>Fall</td>
<td>8/17/19</td>
<td>8/31/19</td>
<td>10/31/19</td>
</tr>
</tbody>
</table>

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6” x 9”

Ad Dimensions

<table>
<thead>
<tr>
<th>Ad Dimensions</th>
<th>Half Page Ad</th>
<th>Full Page Ad</th>
<th>Cover 3 Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4⅛” x 3⅝”</td>
<td>4⅛” x 7¼”</td>
<td>4⅝” x 7½”</td>
</tr>
</tbody>
</table>

- Journal is printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use TrueType fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

PRICING AND FORMATS

Electronic file: $175.00/M ($175 minimum). Available by email attachment or on computer disk.

POLICIES AND TERMS

A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

DISCOUNTS

Combine your list rental order with the placement of a full-page advertisement in the same title and receive a 15 percent discount on the list rental fee.

PUBLISHED BY THE UNIVERSITY OF PENNSYLVANIA PRESS

CONTACT INFORMATION

Reservations and inquiries should be sent to:

Journals Assistant
University of Pennsylvania Press
3905 Spruce Street
Philadelphia, PA 19104-4112
Email: syra@upenn.edu
Phone: 215-898-7588
Fax: 215-746-3636

UNIVERSITY OF PENNSYLVANIA PRESS
3905 Spruce Street, Philadelphia, PA 19104-4112
ARTICLES FROM THE FALL 2017 ISSUE

Statim Prosequi: An Index as a Product, Instrument, and Medium of the Medieval Franciscan Inquisition in Tuscany
GEORGEF W. CLEMENT

A Tool for Exemplary Pastoral Care: Three Booklets of the Edwardes Manuscript in Context
HANNAH WEAVER

Conversational Lollardy: Reading the Margins of MS Bodley 978
ELIZABETH SCHIRMER

“My Written Books of Surgery in the Englishe Tonge”: The London Company of Barber-Surgeons and the Lylye of Medicynes
ERIN CONNELLY

The Two Yo hannases of Santo Stefano degli Abissini, Rome: Reconstructing Biography and Cross-Cultural Encounter Through Manuscript Evidence
SAMANTHA KELLY AND DENIS NOSNITSIN

Textual Contents of Pāli Samut Khois: In Connection with the Buddha’s Abhidhamma Teaching in Tāvatimsa Heaven
TOSHIYA UNEBE

The Western Manuscript Collection of Alfred Chester Beatty (ca. 1915–1930)
LAURA CLEAVER

The St. Chad Gospels: Diachronic Manuscript Registration and Visualization
STEPHEN PARSONS, C. SETH PARKER, W. BRENT SEALES

2019 SUBSCRIPTION RATES
Individuals: $40
Electronic only $32
Students: $30 (with valid ID)
Institutions: $92
Electronic only $80
International orders please add $18 for shipping.

ORDERING INFORMATION
Manuscript Studies
Attn: Penn Press Journals
3905 Spruce Street
Philadelphia, PA 19104
Phone: 215-573-1295
Email: journals@pobox.upenn.edu

http://mss.pennpress.org